AP-Series
LABEL APPLICATORS

WARRANTY
36 MONTHS
SWAP OPTION

Accurate labelling – quick and easy

Label applicators are a core component of labelling machines and systems in the packaging industry and help to increase your production throughput. They are also known as labelling units and are used to apply and dispense self-adhesive labels in many different applications. Product and identification labels are applied easily, straight and without wrinkles or folds in exactly the desired location, giving finished products a highly professional look.

It is well known that the better and more professional your labels look, the more you will sell. This includes, that labels are also accurately labelled.

With quick setup and easy operation, the AP-Series Label Applicators significantly increase the number of containers that can be labelled per hour versus manually applying labels. With their compact size they fit on most desks and countertops and are built with heavy-duty sheet metal and steel for long product life.

The AP-Series Label Applicators are the perfect accessories for virtually any roll-wound label including clear labels, no matter the printing technology.

AP362e in action at the Swiss brewery "Octopus"

**Speed up your production and
sell more of your products:**
1. Insert the label roll and set the guides.
2. Place your container in the machine.
3. Pull the arm/press the footswitch and your label is applied.

What's in the box?
▶ Label applicator
▶ Instructions

Compact Size
Fit on desks and countertop

Models for
Flat and round containers available

Application Speed
Up to 1,500 containers per hour

Label Range
Works with virtually any label material including clear labels

AP550e Label Applicator for Flat Containers

Apply labels at speeds of up to 500 containers/hour.

Key facts

▶ For flat surfaces, such as rectangular or many tapered bottles, boxes, packages, bags, pouches, lids and more

▶ No air-pressure supply required (no expensive, noisy and maintenance-prone air compressors)

▶ LED display with built-in counter

Optional Modification

For all unevenly shaped or very small containers that would be difficult to hold during labelling, we recommend a customised holder. You can make this at home with the appropriate materials or use our expertise and experience. Do not hesitate to contact us about the right AP550e holder for your container.

With the built-in LED display users can easily set-up variable spacings, save up to nine different container offsets and see the number of applied labels.

AP360e/AP362e Label Applicator for Round Containers

Apply labels at speeds of up to 1200 containers/hour.

Key facts

▶ For cylindrical containers, including round bottles, cans, jars and tubes

▶ Built-in spring-loaded pressure arm applies labels firmly

▶ Securely affix labels even on very small radius containers such as lip balm tubes

AP360e is the base model, which applies single labels at a time.

AP362e is the advanced model and applies two different labels with variable spacing to a single container, perfect for alternating labels as used on e.g. wine bottles. A built-in LED counter and memory for up to nine front-to-back label offsets is also included.

AP380e Label Applicator with Liner Rewinder

Apply labels at speeds of up to 1500 containers/hour.

Key facts

▶ Built-in liner rewinder automatically rewinds the waste liner, keeping the production line clean and organised

▶ Enables two stop modes which stop the container either immediately or delayed after label application.

AP380e is 30% faster than previous models, includes all features of the AP362e as well as an integrated label rewinder.

We're all different and so are the products we want our labels to stick on. Therefore, don't hesitate to contact us for optional modifications on the AP-Series to make it fit your needs.

Technical Specifications – Comparison Table

	AP550e LABEL APPLICATOR	**AP360e** LABEL APPLICATOR	**AP362e** LABEL APPLICATOR	**AP380e** LABEL APPLICATOR
Number of Labels Dispensed per Trigger	1	AP360e: 1 AP362e: 1 or 2 – front and back		1 or 2 – front and back
Speed	Up to 500 containers per hour	Up to 1,200 containers per hour		Up to 1,500 containers per hour
Container Shape	Flat and many tapered	Cylindrical and many tapered		
Container Diameter	0.05 mm - 203 mm (0.002" - 8")	15 mm - 170 mm (0.6" - 6.7")		
Container Width	19 mm - 310 mm (0.75" - 12.2")*	25.4 mm - 238 mm (1" - 9.4")		
Container Height	0.05 mm - 203 mm (0.002" - 8")**	15 mm - 170 mm (0.6" - 6.7")		
Label Width	19 mm - 101.6 mm (0.75" – 4")	19.1 mm - 209 mm (0.75" – 8.25")		
Label Height	19 mm - 152.4 mm (0.75" – 6")	19.1 mm - 609.6 mm (0.75" – 24")		
Supply Roll	Up to 203 mm (8") OD with a 50.8 mm (2") to 76.2 mm (3") ID wound out, die-cut with waste removed, black mark or gap (clear labels require black mark)	Up to 203 mm (8") OD with a 50.8 mm (2") to 76.2 mm (3") ID wound out, die-cut		
Sensor Type	Optical sensor	Mechanical sensor		
Indicator Lights	LED display with built-in up/down counter and number of saved jobs	AP360e: none AP362e: LED display with built-in up/down counter and number of saved jobs		LED display with built-in up/down counter and number of saved jobs
Controls	Mode, Recall/Reset, Up, Down	AP360e: Footswitch AP362e: Footswitch, Mode, Recall/Reset, Up, Down		Footswitch, Mode, Recall/Reset, Up, Down
Power Requirements	100-240 V AC (50/60 Hz), 12 V DC, 5.0 A	100-240 V AC (50/60 Hz), 12 V DC, 5.0 A		
Power Consumption	Idle: 4.2 W | Average: 20 W	Idle: 1.6 W | Average: 20 W		
Certifications	UL, UL-C, CE, FCC Class A, RoHS, UKCA	UL, UL-C, CE, FCC Class A, RoHS, UKCA		
Weight	10.9 kg	7.26 kg		9.07 kg
Dimensions (WxHxD)	305 mm x 541mm x 256 mm - 391 mm	340 mm x 226 mm x 328 mm		340 x 226 x 508 mm
What's in the Box	AP550e Label Applicator, instructions, universal power supply	AP360e/AP362e Label Applicator, instructions, universal power supply		AP380e Label Applicator, instructions, universal power supply
Warranty	36 months (after product registration, for devices purchased in EU/EFTA countries and UK)	36 months (after product registration, for devices purchased in EU/EFTA countries and UK)		
Manufacturer	Primera Technology, Inc.	Primera Technology, Inc.		DTM Print GmbH

* Container may overhang platform to the front and/or either side.

** Containers shorter than 20.3 mm may require adaptive spacers.